

LikeFolio Pro Membership:

Your LikeFolio Pro Membership through Riskalyze gives you all of the following benefits:

Autopilot Strategy: LikeFolio Tactical Model Full Access

Strategy Description: This is an ideal strategy for the aggressive portion of client portfolios (target Risk Number 90)

Equal-weight allocation of 6-18 individual equities showing high promise of revenue growth beyond analyst expectations over the next 3-12 months.

Companies are selected because they are:

- showing increasing and high levels of [consumer happiness](#)
- showing increasing and high levels of [consumer purchase intent](#) on Main Street and
- we believe that Wall Street has not fully anticipated the sales growth predicted by these metrics.

Utilizes LikeFolio's powerful consumer sentiment and consumer purchase intent monitoring of brand/product mentions on social media. Here's [how it works](#).

Tactical Model Updates & Client-Ready Documents

In addition to pushing out the update via Autopilot, you will receive a comprehensive update document (PDF).

This PDF will contain...

- A full listing of all stocks currently held in the model
- Model update statement from LikeFolio founders
- The most recent additions and deletions
- Individual stock breakdowns showing information about each and every company and why its social data was compelling enough for entry into the LikeFolio tactical model

On rare occasions, updates (especially exits of positions) may be sent mid-month due to market conditions or significant shifts in the underlying social data.

This PDF may be shared with clients to help them understand the methodology behind the investments and develop a connection between their portfolio and their real life as a consumer.

Opportunity Alerts for Idea Discovery

Let's face it... some clients want more activity and exposure to individual equities. LikeFolio is all about using social-data to help you see shifts in consumer behavior on Main Street *before* it becomes news on Wall Street.

Want to be the first to know when LikeFolio data indicates an actionable opportunity in the stock market? We'll let you know immediately via email. You can pass it on to select clients who will see you as the only advisor with such amazing insights. That's right... we help make you look even better.

We're happy to lean on our impressive history of [highly accurate public predictions](#) so you can tell exactly what you're getting into .

The Basic Breakdown:

- Get delivery via email
- Get 4-8 alerts/month (more approaching earnings season)
- Both bullish and bearish alerts — market neutral

Every alert comes with:

- LikeFolio social data and commentary from LikeFolio's founders
- Anticipated duration of the trade
- Target price
- Follow-up alerts when and if trends in LikeFolio data shifts or accelerates
- [Example Alert on Starbucks](#)

Consider these Opportunity Alerts to be an idea generation machine for use with your most high-touch, demanding clients.

Unlimited On-Demand Research

Have a client asking about a specific stock? Perhaps a few who are heavily invested into a legacy position from their company options program?

We can help. Just email us, and if the stock is on [our coverage list](#), we'll reply within 1 business day with all of the powerful insights into consumer data you can handle.

Think of LikeFolio as your firm's proprietary research division.

The Proof is in the.... Proof.

Georgetown University studied our data intensely. They concluded it was not only predictive of company sales, but of the unexpected component of company sales... i.e. what analysts miss. [Check out the peer-reviewed study](#) published in the prestigious Journal of Accounting Research.

Into data and strategy models? [The LikeFolio Strategies White Paper](#) will blow your socks off.

We've made lots of public predictions... and we've [kept track of each and every one of them here](#).

Exclusive Access & Pricing for Riskalyze Clients

Normally we charge our clients (hedge funds and institutional research) \$500-\$2,000/month for the LikeFolio Pro package.

Through Riskalyze, you can get it for \$150/month no matter how many clients you have.

Why? Because we know there are a lot more advisors than hedge funds, and we believe that everyone deserves access to cutting edge, powerful data.