

# Generate high-quality marketing content with 3 clicks. Literally.

Financial advisors often have to decide between making a fast decision or a good one. With Nitrogen AI, you can do both. It's never been easier to generate content for your website, email campaigns, or social media channels. Simply select the type of content, tone, and target audience, and you're good to go.

I want to create:
Content Email Press Release Social Media Post
with a tone of voice that is:
Casual Formal Funny Caring Cheerful
My target audience includes:
20-30 year olds 30-40 year olds 40-50 year olds 50+ year olds
Continue →



# An AI content assistant that knows what it's talking about

Powered by some of the most popular AI engines, we've fed it with our advisor-specific content to give you a relevant head start on whatever you need to come up with. This gives your team a head start before you add your personal touch and insights and make sure everything's compliant.

### Pair your content with powerful graphics, slides, and videos

The Nitrogen Advisor Marketing Kit is your go-to place for personalized client-facing videos, templates for presentations, brochures and press releases, social media image generators, and Nitrogen Al.

#### LEARN MORE AT NITROGENWEALTH.COM





Nitrogen 470 Nevada Street Auburn, CA 95603

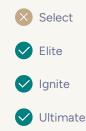


844-4-NITROGEN 844-464-8764 Fax 530-748-1661



Follow @nitrogenwealth





#### What is Nitrogen AI?

Nitrogen AI is hosted within our Marketing Kit for Elite & Ultimate customers. It was developed as a virtual content assistant powered by the OpenAI Platform. It allows firms to scale their content generation while quickly generating relevant marketing material through pre-selected prompts.

### Does Nitrogen AI use my Nitrogen account or client data?

No, Nitrogen AI in no way pulls information or data from your Nitrogen account, nor is it connected to the Nitrogen Platform.

#### Can I limit the access my advisors have to this tool?

Yes, please email us at <u>care@nitrogenwealth.com</u>, and we can turn off this feature for your firm.

#### How are the answered generated?

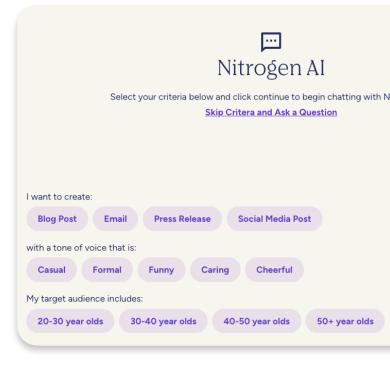
The answers are generated using a combination of machine learning algorithms and deep learning techniques. Nitrogen AI specifically uses the GPT-3.5 language technology — a large AI model made by OpenAI that has been trained on a massive amount of publicly available internet data from a variety of sources.

#### Is this a free upgrade?

Yes. Same plan, new complimentary upgrades. Like always, when we release new features into a plan, all the customers on that plan get the new features, and their pricing is protected by their contract.

#### How does this work with compliance?

Just like any marketing or client-facing material, all content must go through the advisor's standard compliance approval process.



#### LEARN MORE AT NITROGENWEALTH.COM





Nitrogen 470 Nevada Street Auburn, CA 95603



844-4-NITROGEN 844-464-8764 Fax 530-748-1661

