

2024 FEARLESS INVESTING SUMMIT

Sponsorship Opportunities

Put your brand and your solutions on display, align with industry leaders and innovators, and make lasting connections with the wealth management's best at the Fearless Investing Summit.



FEARLESS
INVESTING
SUMMIT

OCTOBER 23 - 25, 2025
GRAND HYATT NASHVILLE

“Nitrogen’s annual Fearless Investing Conference is one of the country’s top wealth management conferences.”

WEALTHMANAGEMENT.COM

“Clearly the Nitrogen event has hit that Goldilocks mark — in record time... this is an event born of great energy, which itself is a product of blistering growth and optimism.”

RIABIZ.COM

1,000

In-person attendees

1,500+

Online attendees

50

States represented

88%

RIAs

31%

Own their own firm or serve as an executive

60%

Male

40%

Female

75%

Active Nitrogen customers

\$144M

Average AUM

28.92%

5-Year Average AUM Growth Rate

80%

Active on Social Media

19.5

Average Number of Years in Business



Sponsorship Levels

	EXHIBITOR 22 Remaining	SILVER 17 Remaining	GOLD 6 Remaining	PLATINUM 4 Remaining	DIAMOND 1 Remaining
Value	\$10,000	\$15,000	\$30,000	\$50,000	\$75,000
Exhibit Booth	8'x5'	10'x10'	10'x10'	10'x20'	20'x20'
Registrations <i>with option to purchase additional at \$499</i>	2	3	4	8	12
Company Description & Logo Placed on Conference Site & App	✓	✓	✓	✓	✓
Unique Discount Code for Sponsor's Community	✓	✓	✓	✓	✓
Pre & Post-Event Attendee List	✗	✓	✓	✓	✓
Ad in Program	✗	Half Page	Full page	Full page	Full Page + Back Cover
Breakout Session <i>30-Minute Session</i>	✗	1	1	2	2
Items in Attendee Welcome Bag	✗	1	1	2	2
Joint Webinar Leading Up to the Conference	✗	✗	1	2	2
Onsite Branding Activations	✗	✗	1	2	2
Speaker Meet & Greet Passes	✗	✗	2	3	5
Main Stage 4-Minute Video	✗	✗	✓	✓	✓
Onsite Video Interview with Advisorpedia	✗	✗	✓	✓	✓
Onsite Video Interviews with Advisorpedia & WealthManagement.com	✗	✗	✗	✓	✓
Main Stage Keynote or Panelist Placement	✗	✗	✗	Main Stage Panelist	Main Stage Keynote
Discount on A La Carte Options	10%	15%	20%	25%	30%

A La Carte Options

ATTENDEE OPPORTUNITIES

Attendee Welcome Bag Item (5 available)

\$500

Showcase your brand with a unique item in our attendee welcome bag, ensuring immediate visibility and engagement upon arrival.

Branded Welcome Bag (1 available)

\$4,500

Attendees start the Summit with your brand on the very bag they receive at check-in, becoming a central part of their summit experience.

Morning Coffee Break (3 available)

\$5,000

Energize attendees with a coffee break right outside the main ballroom doors.

Professional Headshots (1 available)

\$5,750

Attendees can level up their professional profiles with a new headshot from a professional photography team. Your branding will be noted as the provider of this terrific perk!

Spouse Program Sponsor (1 available)

\$6,000

Engage with attendees on a personal level by sponsoring the Spouse Program, offering a unique experience for their partners and solidifying your brand's thoughtful presence.

Lanyard Sponsorship (1 available)

\$6,900

Your brand in every attendee photo and prominently displayed by sponsoring the lanyards every attendee wears throughout the summit.

Custom Attendee Shirt (1 available)

\$12,000

We'll deliver the official conference t-shirt with your firm's logo to every attendee, turning every participant into a walking billboard.

BRAND AMPLIFICATION

Attendee List

Pre-Conference OR Post-Conference **\$2,500**

Pre-Conference AND Post-Conference **\$4,000**

Pre-Conference Email (3 available)

\$1,500

Our team can help drive attention traction to your booth and/or session through one, pre-conference email to our list of registrants. We'll work with your team to identify the best language to draw a crowd!

Pre-Conference Webinar (5 available)

\$2,000

Join forces with our Nitrogen team to host a webinar leading up to the conference. Our team of talented marketers will help organize the event once a topic is determined, and can help drive attendance to the webinar. We'll promote your booth and any sessions or experiences in marketing materials and during the webinar. *Must be confirmed by July 20, 2024.

Ballroom Seat Drop (4 available)

\$5,000

Command attention by placing a branded item or message directly on attendees' seats in the main ballroom, ensuring immediate interaction during key sessions.

Hotel Room Key (1 available)

\$7,500

Your company's logo and design appears on key cards for all 1,000+ conference attendees staying at the Grand Hyatt. Reinforce your brand each time attendees access their room.

Hotel Room Drop (2 available)

\$15,000

Surprise and delight attendees by delivering a branded gift or sales collateral directly to their hotel room delivered during one of the evening events.

ACTIVATIONS

Wall & Elevator Wraps (5 available)

\$Various

With so much to see and do at Summit, attendees are always on the move! Catch their attention between sessions, breaks, and meals to highlight your branding.

Meeting Room Rental (3 available)

\$5,000

Reserve a private meeting space for your team, clients, or potential customers and partners. Chat with our team today about our availability and pricing for room rentals for anywhere from one day, to the duration of Summit.

Conference Photo Booth (1 available)

\$7,500

Create fun memories for attendees with a photo booth, ensuring they take home photos with your brand's logo or message in the backdrop.

Attendee Welcome Experience (1 available)

\$9,000

Make a grand first impression by sponsoring the initial welcome experience, setting the tone and prominently positioning your brand at the summit's outset.

Airport Shuttle Sponsor (1 available)

\$12,000

Cut the chaos out of airport travel and offer up a set of reliable wheels to get attendees to and from the airport! Our team will work closely with you to determine unique branding opportunities to transform shuttles into a eye-popping advertising moment and how to leverage the time from point A to B to emphasize your message.

EVENT TECHNOLOGY

Mobile Push Notification (5 available)

\$1,000

Capture attendees' immediate attention by sponsoring a direct push notification via the official Fearless app. Amplify your message, promotion, or reminder, ensuring real-time engagement and top-of-mind brand awareness amidst the summit's activities.

Mobile App Sponsor (1 available)

\$5,000

Summit attendees have the opportunity to network, engage, and review the event agenda all from their fingertips using our mobile application. This is the best way to stay tuned in to all event info & notifications and attendees have their eyes on this multiple times throughout the week (and leading up to it!)

Branded Charging Station (1 available)

\$5,000

Summit is a flurry of activity! Between note-taking, engaging in the mobile app, or connecting with others virtually an attendee can quickly find themselves running low on power. With this sponsorship, you'll have exclusive branding at our charging kiosks where attendees can pause, refuel, and connect with your staff.

Main Stage Video (2 available)

\$10,000

All the world's a stage, and we're excited for you to share your message with our attendees! This sponsorship includes the opportunity for a 4-minute speaking opportunity for your team or, a 4-minute promotional commercial to be played on our Main Stage to all Summit attendees.

Wi-Fi Sponsor (1 available)

\$12,500

This sponsorship includes exclusive branding as the Wi-Fi Sponsor on all branded materials and sponsor signage on the website, mobile app, and on site. We'll use your brand name on all WiFi networks for the event.

NETWORKING EVENTS

Meal Sponsor (2 available)

\$10,000

Elevate the Summit attendee experience while gaining unmatched visibility for your brand by becoming an exclusive Meal Sponsor. Your branding will be prominently displayed on each table, napkin, and on menu cards, along with branded banners at the entrance and exit points of the dining area.



Partner Marketplace Happy Hour (2 available)

\$15,000

Our Partner Marketplace (Exhibit Hall) plays host to our Thursday evening Happy Hour. This is undoubtedly one of the best opportunities for attendees and our fabulous partners to network and have a great time before the evening's events continue. You'll have exclusive mention as the Partner Marketplace Happy Hour sponsor on digital and printed branding materials, as well as an extra advertisement in the event program.



Evening Event Sponsor (2 available)

\$25,000

Our team prides ourselves on hosting spectacular, over-the-top themed evening events at each of our Summits. This is a great opportunity for your brand to go big at our Opening Reception on Wednesday, October 23rd and Comedy Show on Thursday, October 24th. We'll handle all of the logistics from working with vendors and entertainers to finding the perfect food and beverage to compliment the night. Or, want to split & co-brand with another sponsor? Go for it! Together, we'll craft an incredible night of excitement with your brand cleverly mixed throughout. We'll also advertise the event via email beforehand and will include on-site signage.



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Contact Us

For more information about sponsorship opportunities,
please contact **Dan Bolton** at dbolton@nitrogenwealth.com



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