



Find the Right Solution for Your Asset Manager Team

Whether you're a boutique asset manager or a global institution, Nitrogen's flexible platform offers tailored features to amplify your reach and connect with advisors.

Nitrogen for Asset Managers					
	Strategy Standard	Strategy Plus	Model Standard	Model Plus	Exclusive Partner
Placement on the Nitrogen Platform					
Model Series Available for Advisor Subscription	✗	✗	✓	✓	✓
ETFs and Mutual Funds Scored and Accessible for Advisor Proposal	✗	✗	✓	✓	✓
Up to 12 Custom Strategies Scored and Accessible for Advisor Proposal	✓	✓	✗	✗	✓
Up to 25 Custom Strategies Scored and Accessible for Advisor Proposal	✗	✓	✗	✗	✓
Additional Custom Strategies Scored and Accessible for Advisor Proposal	\$	\$	✗	✗	✓
Annuity Products Scored and Accessible for Advisor Proposal	✗	\$	✗	✗	✓
Dedicated Page in our Partner Store	✗	✓	✓	✓	✓
Default Risk Number Models Provider	✗	✗	✗	✗	✓
Default Benchmark Provider	✗	✗	✗	✗	✓

Nitrogen for Asset Managers

Strategy
Standard

Strategy
Plus

Model
Standard

Model
Plus

Exclusive
Partner

Placement on the Nitrogen Platform (Cont.)

Default Risk Number
Models Provider

×

×

×

×

✓

Default Benchmark
Provider

×

×

×

×

✓

Promotional Support

License for Use of
Trademarks (i.e. Risk
Number, GPA, Nitrogen)
in Promotional Materials

✓

✓

✓

✓

✓

Design Assets for
Promotional Materials

✓

✓

✓

✓

✓

Dedicated Page on
the Nitrogen Website

×

✓

✓

✓

✓

Annual Webinar
Marketed to Nitrogen
Advisor Base

×

✓

×

✓

×

Quarterly Webinar
Marketed to Nitrogen
Advisor Base

×

×

×

×

✓

Priority Access and
Exclusive Discounts
for Nitrogen Event
Sponsorship

×

✓

×

✓

✓

Quarterly Datasets

Your Total Assets on
Platform

✓

✓

✓

✓

✓

Your Total Shares on
Platform

×

×

✓

✓

✓

Number of Advisors
Holding Your Products

✓

✓

✓

✓

✓

	Nitrogen for Asset Managers				
	Strategy Standard	Strategy Plus	Model Standard	Model Plus	Exclusive Partner
Average Assets Per Advisor Holding Your Products	✓	✓	✓	✓	✓
Average Wallet Share	✓	✓	✓	✓	✓
Quartile by Wallet Share Growth Opportunities	✓	✓	✓	✓	✓
Total Model Subscribers	✗	✗	✓	✓	✓
Monthly Trend: Model Subscribers	✗	✗	✓	✓	✓
Monthly Trend: Your Total Assets on Platform	✓	✓	✓	✓	✓
Monthly Trend: Your Total Shares on Platform	✗	✗	✓	✓	✓
Monthly Trend: Advisors Holding Your Products	✓	✓	✓	✓	✓
Monthly Trend: Your Average Assets Per Advisor	✓	✓	✓	✓	✓
Monthly Trend: Average Wallet Share	✓	✓	✓	✓	✓
Monthly Trend: Number of Proposals Containing Your Products	✓	✓	✓	✓	✓

	Nitrogen for Asset Managers				
	Strategy Standard	Strategy Plus	Model Standard	Model Plus	Exclusive Partner
Monthly Trend: Number of Advisors Proposing Your Products	✓	✓	✓	✓	✓
Monthly Trend: Proposal Concentration	✓	✓	✓	✓	✓
Monthly Trends by Product: Assets, Shares, and Wallet Share	✓	✓	✓	✓	✓
Monthly Trends by Product: Proposal Volume, Advisors Proposing, and Proposal Concentration	✓	✓	✓	✓	✓
Competitor Data on All of the Above	\$	\$	\$	\$	\$
User Licenses					
Administrative License for Model Management	✗	✗	✓	✓	✓
Up to 3 User Licenses of Risk Center, Planning Center, and Research Center	\$	✓	\$	✓	✓
Additional User Licenses	\$	\$	\$	\$	\$

For detailed pricing and product information, we suggest connecting with the team of Account Executives over at Nitrogen! You can reach them at sales@nitrogenwealth.com.

